



**ABC** Recycling

# INNER Views

Powered By Metal, Guided By Inner Strength, Since 1912

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## What Can Cut Through Metal and Help Save Lives?

The answer of course is Kidney Metals sponsored by both The Kidney Foundation of Canada (KFOC) and ABC Recycling. As part of this on-going program, CN has pledged to donate \$600,000 in out-of-service railcars over a three-year period. The funds raised by the shearing of these old railcars by ABC Recycling into recyclable metal will go towards the creation of **Canada's first national targeted screening program for chronic kidney disease (CKD) entitled See Kidney Disease or SeeKD for short.**

On April 8<sup>th</sup>, amazed onlookers at the ABC Recycling Burnaby operation watched as the first CN rail car got "sheared" resulting in 30 tons of metal now destined to improve the health of Canadians at risk of developing kidney disease. In addition, CN presented The Kidney Foundation with a cheque representing the first year's financial commitment to the initiative.

*"We are delighted to be part of such an innovative program that will help save so many lives across the country,"* said Karen Phillips, Vice President Public and Government Affairs. Likewise, ABC CEO, David Yochlowitz responded, *"ABC is proud of our involvement in Kidney Metals because we know from personal experience just how important kidney health is as ten years ago I donated a kidney to my wife."*



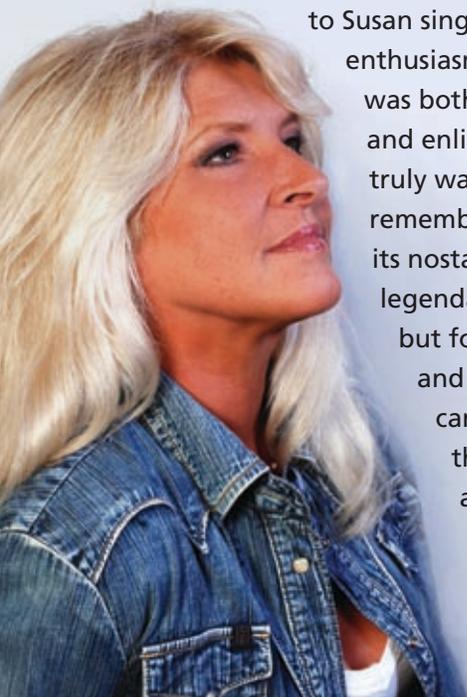
The good news for kidney patients is that, *"targeted screening programs have been shown to detect 93 per cent of all chronic kidney disease in the community,"* says Dr. Joanne Kappel, who helped design the SeeKD program and who currently serves as chair of The Kidney Foundation's Public Policy Council. To find out more about kidney disease and the importance of screening to assist early detection and disease management, or for a list of screening events in your region, visit [www.kidney.ca](http://www.kidney.ca).

## Singing Praises For "Susan Jacks and Friends For Life Concert"

In our fast paced hectic lives it can sometimes be easy to forget how precious each and every day of life truly is. But, that was not the case Sunday April 17<sup>th</sup>, sitting in the audience of the Susan Jacks and Friends For Life concert at the graciously donated venue, The Red Robinson Theatre in Coquitlam. Both ABC Recycling and The Kidney Foundation sponsored this fundraising concert as a kick off for National Organ and Tissue Donation Awareness Week (NOTDAW).

As a recent recipient of a kidney transplant in 2010 Susan Jacks' concert was a true expression of her love for life and the sincere gratitude she felt for the awesome gift of organ donation. Susan received her kidney transplant from her brother Billy - whose name was used for her international hit song, "Which Way You Going Billy?" Susan's heartfelt singing and her discussion of her illness and what it meant to receive a life-saving kidney was accentuated by large screen video stories of kidney patients and their families. One of those stories was about ABC's CEO, David Yocholwitz, and his wife Verna who received a kidney from David, just after they were married. Listening to these personal stories of how kidney disease impacted their lives and listening

to Susan sing with passion and enthusiasm for the cause was both heart-warming and enlightening. It truly was an evening to remember not only for its nostalgic songs and legendary performers but for the impact each and every one of us can have if we take the time to become an organ donor.



## ABC Recycling Employees Rewarded with Their Second United Way Spirit Award

Winning an award once is a privilege but winning it two years in a row is truly an honour. This March 9<sup>th</sup>, ABC Recycling Ltd. was the recipient of an Employee Campaign Loyalty Award, presented at the 2010 Scotiabank & United Way Spirit Awards held in Vancouver.



The award received in the "small organization" category recognized the generosity of employees at ABC Recycling operation in Burnaby, Surrey and Campbell River, who donated almost \$26,000 that was matched dollar-for-dollar by ABC Recycling for a total of close to \$52,000. Of the 120 employees at the three locations, 65 per cent participated in the campaign.

*"We are very proud of all our employees who donate to their communities through the United Way,"* said ABC Recycling CEO, David Yochlowitz. *"The United Way has become our 'charity of choice' with employees donating not only a portion of their pay, but also their time through the charity's annual Day of Caring."* Recipients of an Employee Campaign Loyalty Award must have an increase in employee contributions year over year for a minimum of five consecutive years. With both employee and company contributions, ABC Recycling has raised more than \$150,000 for the United Way in the past three years alone.